

Company News

Novartis Team Raises Funds for Breast Cancer Research

A team of 30 amateur cyclists from Novartis Pharmaceuticals Canada rode from Toronto to Montreal in September to raise funds for the Canadian Breast Cancer Foundation. The four-day, 600 km ride challenged each "Ride for the Cure" participant to raise a minimum of \$2,000 for the Canadian Breast Cancer Foundation before their journey began. In total, the cyclists raised more than \$90,000 for breast cancer research by the end of the ride. The riders, many of whom are only recreational cyclists, rode between 115 and 200 kms each day. The Ride for the Cure effort was created by a group of Novartis associates to increase the company's fundraising efforts for the CIBC Run for the Cure, a national event



which takes place in 50 communities across Canada to raise funds for breast cancer research. In 2006, Novartis was the top fundraising organization for the Montreal chapter of the CIBC Run for the Cure, in part due to the Ride for the Cure fundraising effort.

Boehringer Ingelheim Canada Wins Certificate of Excellence

Blood Pressure Canada presented a Certificate of Excellence award to Boehringer Ingelheim Canada for their 2006/2007 World Hypertension Day campaign and for their continued efforts to raise awareness of hypertension in Canada. The campaign was a true team effort and everyone worked hard at spreading the message about the importance of BP control in Canada. The award was presented at the Canadian Cardiovascular Congress. **CPM**



The team (left to right): Barry Hachey, Product Manager Micardis; Kim Coughlin, Product Manager Micardis; Susanne Cookson, Group Product Manager; Cardiovascular & Stroke; Dr. Brian Penner, Blood Pressure Canada; Don MacEachern, Senior Product Manager, Micardis and Aggrenox.



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